



Establish your brand with more than **19,000**
of our Nation's top technical education students and teachers!

JOIN US!

For the 2026 SkillsUSA TECHSPO at the SkillsUSA
National Leadership & Skills Conference



June 2-4, 2026
Atlanta



SKILLSUSA TECHSPO

WHO & WHAT

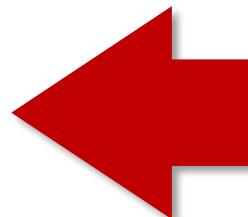
Annually, at the SkillsUSA National Leadership & Skills Conference (NLSC) more than 6,700 outstanding career and technical education students compete in 114 hands-on trade, technical and leadership competitions.

SkillsUSA TECHSPO showcases the latest technology and its application by our future workforce. Over 230 exhibitors at SkillsUSA TECHSPO are placed alongside competitions that are shaping and celebrating our nation's career-ready students.

WHEN & WHERE

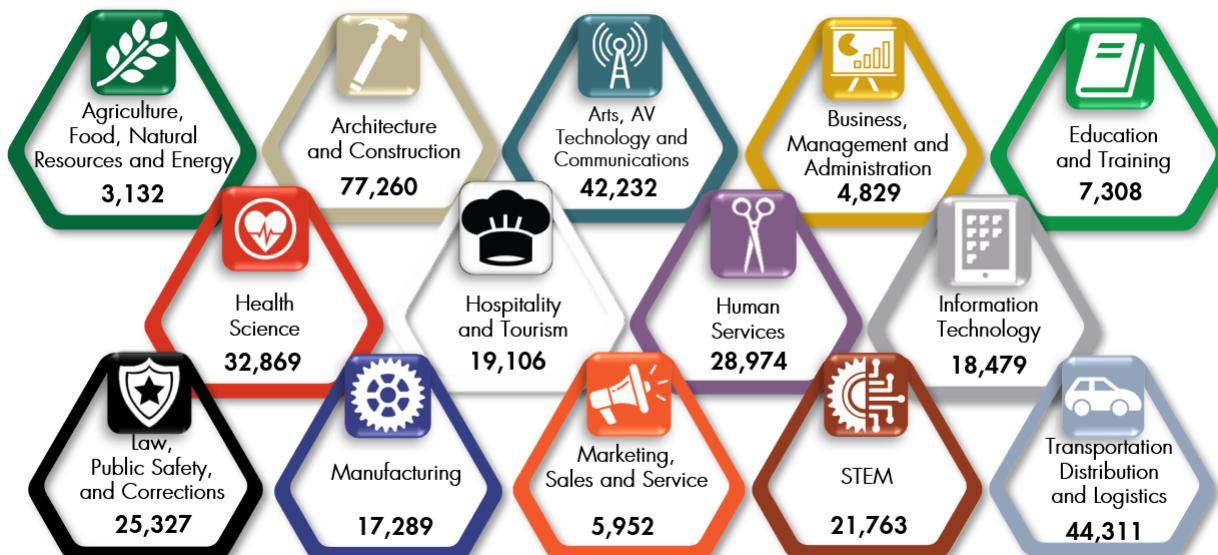
JUNE 2-4, 2026

Georgia World Congress Center
285 Andrew Young International Blvd.
Atlanta, GA 30313



ATTENTION:
The event is a
few weeks
earlier this year!

CAREER CLUSTERS



BY THE NUMBERS

NLSC 2025

19,019

Attendees

6,754

Student Competitors
(In 114 competitions)

Nearly **1,000 students**

served as voting delegates,
volunteers or observers

1,749 chapters

(schools) were represented

30 Middle School

1,418 High School

301 CPS

Of those students attending,

74% are high school,

23% college/postsecondary

and **3%** middle school

Student Attendance is

54% male | **43%** female

3% not specified

Over **850 committee members** from industry help plan
and run the SkillsUSA Championship competitions

SKILLSUSA MEMBERSHIP

444,100

2024-2025

420,616

student members

364,202

high school
members

49,034

college/postsecondary
members

7,380

middle school
members

23,484

teacher members
(SkillsUSA
professionals)

22,069

Classrooms

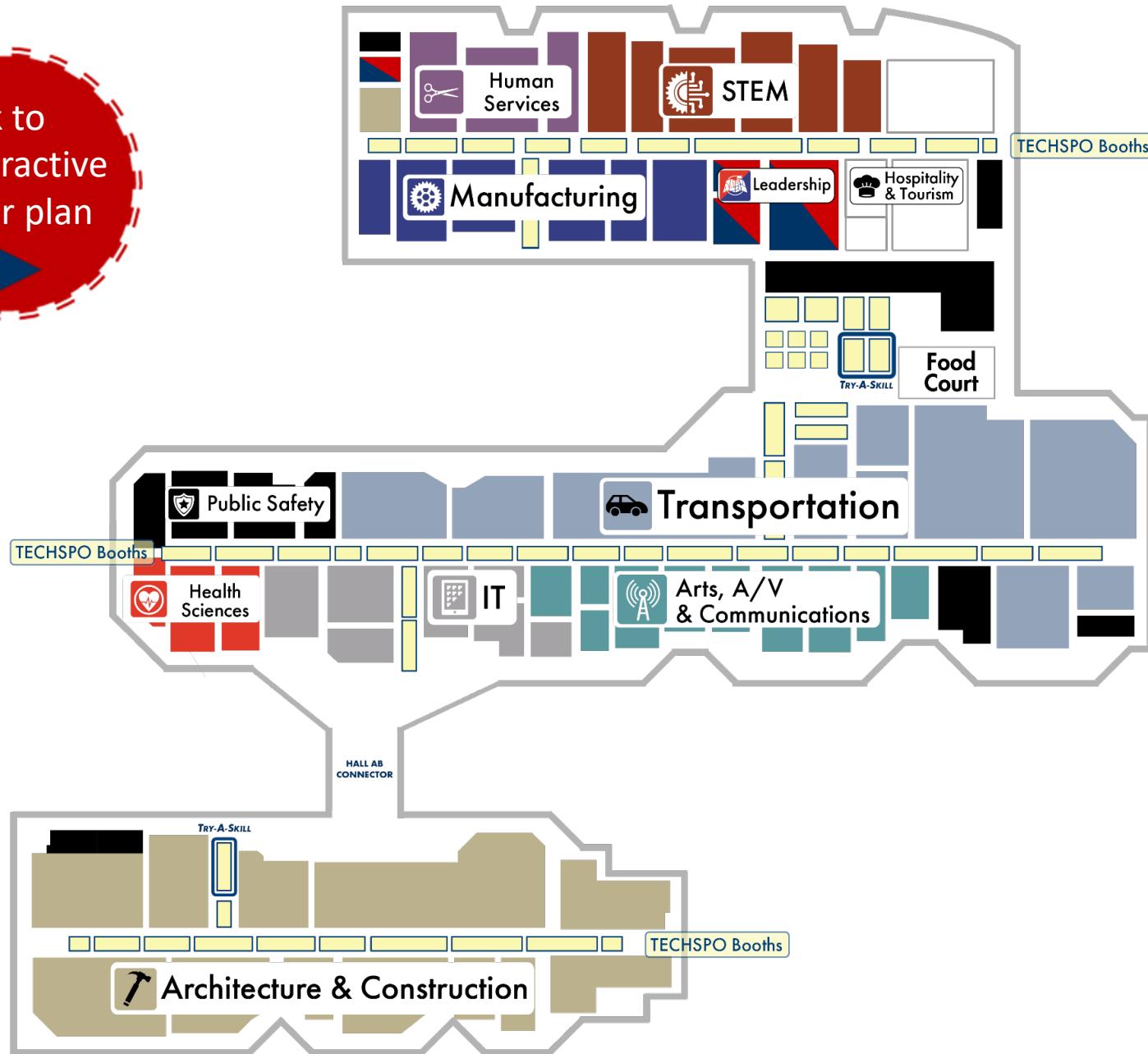
5,110

SkillsUSA Schools
In all 50 states
and territories

TECHSPO EXHIBIT FLOOR

GEORGIA WORLD CONGRESS CENTER

TECHSPO exhibitor booths through the center of each competition hall, creating a steady flow of traffic.



C
BUILDING

B
BUILDING

A
BUILDING

TECHSPO PRICING

Exhibit opportunities are in increments of 10'x10' spaces or larger custom booths. Experiential and interactive exhibits are encouraged. See new benefit below.

Product Sales Fee: Exhibitors who wish to sell products in their booth will need to reach out to Cathy Arrington carrington@skillsusa.org. Items to be sold must be approved in advance by SkillsUSA and additional fees will apply.

Pricing Type (per 10'x10' space)	Early Bird Thru 12/18/25	Regular 12/19 – 3/20	Late 3/21 – 5/22
Standard	\$2,850	\$3,050	\$3,250
Official Partner	\$2,350	\$2,550	\$2,750
Nonprofit **	\$1,150	\$1,350	\$1,450

** Check with us to see if your organization qualifies for the nonprofit rate before registering.

INCLUDED WITH TECHSPO BOOTH

- Pipe and drape (if an inline booth)
- Booth ID sign (7"x44")
- Two attendee full conference registrations
- Organization listing in conference publications

BACK BY POPULAR DEMAND!

If your booth has an experiential and interactive element for attendees, you will receive a complimentary enhanced exhibitor listing. Please submit attendee experience details to qualify [here](#).

Upgrade to
Official Partner status
to receive three full
conference registrations
per 10x10
TECHSPO space



For a list of SkillsUSA Official National Partners,
go to: [SkillsUSA Official Partners](#)

ADDITIONAL EXHIBITING OPTIONS

[TRY-A-SKILL](#) is a hands-on engagement opportunity for attendees to learn new skills.

Act fast, as this additional exhibiting option is very limited!



2026 AGENDA-AT-A-GLANCE

(SUBJECT TO CHANGE)

SUNDAY, MAY 31

12 p.m. – 4 p.m. Trailer/vehicle in booth move-in
(pre-scheduled notification must be provided to jdufour@skillsusa.org for expected deliveries) – NOTE – no vehicles can be delivered into booths on Monday

MONDAY, JUNE 1

7:30 a.m. – 5 p.m. Exhibitor Registration open
 8 a.m. – 5 p.m. Exhibitor and vendor move-in/setup
(note, empty crates must be off the floor by 6pm)

TUESDAY, JUNE 2

8 a.m. – 5 p.m. Exhibitor Registration open
8 a.m. – 5:30 p.m. **SkillsUSA TECHSPO open**
 8 a.m. *Doors open to the show floor for competition orientations*
TECHSPO soft open (10am booths fully staffed)
 8 a.m. – 5:30 p.m. SkillsUSA Championships
 7 p.m. Opening Session (State Farm Arena) – By Invitation Only

WEDNESDAY, JUNE 3

8 a.m. – 5 p.m. Registration open (for pre-registered exhibitors)
 7:30 a.m. – 5:30 p.m. SkillsUSA Championships
8 a.m. – 5:30 p.m. **SkillsUSA TECHSPO open**

THURSDAY, JUNE 4

8 a.m. – 2 p.m. Registration open (for pre-registered exhibitors)
 7:30 a.m. – 5 p.m. SkillsUSA Championships
8 a.m. – 5 p.m. **SkillsUSA TECHSPO open**
*(storage crates process to *starting 1 after close*)*
 5 p.m. SkillsUSA TECHSPO move-out
 6 p.m. Champions Festival

FRIDAY, JUNE 5

4 p.m. Awards Session (State Farm Arena) – By Invitation Only

CONTACT

Julie Dufour

Email: jdufour@skillsusa.org
 Mobile: 702-806-1089

PAYMENTS

The payment link will be provided when you book your space.

Payments must be received by booth rate deadline date.